

Message Text

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PAGE 01 STATE 081269

64

ORIGIN CU-02

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DRAFTED BY: CU/ARTS:GECORIDEN:SM

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R 082127Z JAN 76

FM SECSTATE WASHDC

TO AMEMBASSY DAKAR

UNCLAS STATE 281269

FOLLOWING REPEAT STATE 281269 ACTION ACCRA DAR ES SALAAM
LAGOS LUSAKA MONROVIA NAIROBI KINSHASA 27 NOV

QUOTE

UNCLAS STATE 281269

E.O. 11652: N/A

TAGS: SCUL

SUBJECT: CU/ARTS: MARVIN GAYE SHOW - PRIVATE TOUR

REF: ACCRA 27100

1. MARVIN GAYE AND TROUPE HAVE BEEN REQUESTED BY EMBASSY
ACCRA FOR PERFORMANCES IN ACCRA ON FEBRUARY 2, 1976 AT
USA DAY AT THIRD GHANA INTERNATIONAL TRADE FAIR. IN ORDER
MAKE APPEARANCES POSSIBLE, IO/UCS (INTERNATIONAL ORGANIZA-
TION/UNESCO) ATTEMPTING RAISE SOME PRIVATE FUNDS IN ADDITION
TO POSSIBILITY THAT ACTION POSTS COULD FIND APPROPRIATE
LOCAL COMMERCIAL SPONSORS DURING PERIOD LATE JANUARY TO
MID-FEBRUARY.

2. GAYE IS CONTEMPORARY POP SINGER COMBINING SOUL, SPIRI-
TUALS, JAZZ, WITH DANCERS. GROUP CONSISTS OF PRINCIPAL
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PAGE 02 STATE 081269

SINGER GAYE, FOUR BACKGROUND SINGERS, FOUR DANCERS, CONDUCT-

OR, SIX MUSICIANS, TECHNICAL DIRECTOR, PERSONAL MANAGER, SOUND MAN AND A VALET/SECURITY MAN FOR A TOTAL OF NOT MORE THAN TWENTY.

3. THEIR EQUIPMENT WEIGHS APPROXIMATELY 2000 POUNDS EXCLUDING SOUND EQUIPMENT WHICH WOULD ADD ESTIMATED 1000 POUNDS. CUBIC MEASUREMENTS ARE UNKNOWN AT PRESENT. MAY INCLUDE A

YNTHESIZER WHICH WOULD MAKE MUSIC SOUND LIKE THIRTY MUSICIANS RATHER THAN SIX. BRASS AND STRINGS WOULD BE RERECORDED.

. SHOW USES RISERS WHICH COULD BE BUILT IN EACH CITY. LANS ARE AVAILABLE.

. GAYE'S MATERIAL INCLUDES NON-CONTROVERSIAL SOCIAL COMMENTARY, MESSAGES WHICH HAVE HUMAN, UNIVERSAL THEMES.

. GAYE PREFERS NOT MORE THAN THREE CONCERTS A WEEK, FOUR IF IN SECOND CITY IN SAME COUNTRY.

. GAYE'S TROUPE MUST RECEIVE DOLS 10,000 TO 11,000 WEEKLY PLUS PER DIEM INTER AND INTRA-COUNTRY TRAVEL. THIS FIGURE DOES NOT INCLUDE GAYE'S FEE WHICH IS NEGOTIABLE. INTERNATIONAL TRAVEL FUNDS BEING SOUGHT FROM U.S. BUSINESS FIRMS.

. FOR LAGOS: GAYE HAD PREVIOUS EXPRESSION OF INTEREST FROM LOCAL PROMOTER F.A. AYINOTU, EXECUTIVE PRESIDENT, ORROMANU INTERNATIONAL PROMOTION, AFRICAN SECRETARIAT, BASHEER, AUGUSTO STREET, SURELERE, P.O. BOX 7191 TAGOS. ADVISE IF THIS APPROPRIATE SPONSOR AND IF HE STILL INTERESTED IN PRESENTING SHOW.

. POSTS SHOULD ADVISE CU/ARTS (WITH INFO ACTION POSTS) AS A IF ABLE FIND LOCAL PROMOTER FOR GAYE ON COMMERCIAL BASIS. KISSINGER UNQUOTE KISSINGER

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